

**VISIONARY  
ROLE MODEL**

Your opportunity to step into  
the most extraordinary year  
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# Visionary Role Model

## YOUR OPPORTUNITY TO STEP INTO THE MOST EXTRAORDINARY YEAR OF YOUR LIFE AND BUSINESS.

You've come a long way already.

You've climbed the mountains, swum the seas and trawled through the mud, the desert, the quicksand and sometimes you haven't even known where you've been, but you kept going anyway.

And now, you're here.

Let's take a moment to acknowledge that:

YOU'RE HERE.

Life, time, energy and synchronicity have brought you to this moment. This moment where you decided to download this brochure, to read it, and to entertain the possibility of going EVEN FURTHER on this journey – but with a whole new level of support, strategy and consciousness.

Even though you know it won't be easy. Even though you know sometimes you will wonder why you even considered going further. Even though part of you just wants to stop, lay down and REST for maybe the first time in a long time...

But the warrior within you is awake, and she knows you are just getting started, and she also knows that YOU are NEEDED, and she wants, desires and knows that she came here to HELP.

# What You Should Know

This 12-month journey has been created through me, not by me.

There is a call on this planet right now, possibly more than at any other time, for truly strong, brave and committed individuals to do their work and shine their light more than ever before.

I know the world appears to be going crazy.

I know it is tempting to stop fighting when so many no longer seem to try or care.

But I also know that for some of us, the visionaries, we are able to look past outward appearances and to see what's really going on, and why right now, our magic and spiritual bounty is so required and necessary.

The old world is falling because the energy we are moving into is higher than where we have been.

You will know from your own transformation that when you are called higher, your only choice is to let go of what once was, that which no longer seems to fit, to resonate, to matter, to have value.

Now this is happening globally.

But it looks ugly. And often it can feel really ugly, too.

But as visionaries we rise up. We raise our eyes and hearts to the sky, and we LISTEN.

We listen to that eternal, infinite connected part of us that knows that whether we love it or resent it, we are, for whatever reason, different.

And we are here to serve.

We are here to play a role in the new earth that is slowly but surely being created and emerging from the underbelly of all of the rubble and decay of what is now no longer viable for the brighter world that is waiting to be born.

So where do you go from here?

How do you play your part?

Like many, you may be used to going solo.

Over the years you may have wanted to be a team player but you found that your team weren't quite as committed, as courageous, or as up for the challenge as you.

And so you continued.

Alone.

But it doesn't have to be this way any longer, unless you want that.

There is a bigger power in numbers, community and certainly a compounded power and energy in likeminded souls coming together for the greater good.

And so here we are.

An opportunity.

A choice.

A fork in the road.

A crossroads.

Call it what you will, but here's what I know for sure:

You may never come across anything quite like this again.

So let's see what I am talking about.

# About You

The Visionary Role Model program is a brand-new, completely different level and way of doing business and also “doing you”.

At its core is the knowing of the necessity that you can only be as impactful, visionary, productive, potent and abundant within your business as you will allow yourself to be.

This means that everything starts with YOU.

The energy of what wants to be birthed into this world through you is literally relying on you to be “fit” enough physically, emotionally, mentally and spiritually to birth it.

When we feel ready for more, by default this will dictate that we need to:

- Make more space
- Increase our energy
- Raise our standards
- Simplify our life
- Step into a new relationship with money
- Create more potent lifestyle and business habits, systems and routines

... so that we can not only birth this creation, but also see it through into its adulthood so that it can be all that it has the potential to be.

The Visionary Role Model is designed to support you in taking care of all of these things from the moment we get started, so that by the end of 2023, you are ready and organised for a completely different 2024, and to step into it with a clarity, confidence and plan greater than any you have known before.



# About Your Business

Your business, whether new, in transition, or long-term is its own energy in the world right now.

Recently, you may have felt that something - or many things - about your business are “off” or not showing up at the level that you really want and need them to be.

Like clothes we once loved and saw as our favourites, now it’s like we look in the closet, and while we have appreciation for what we see and how those clothes have served us, now there’s very little we actually want to wear.

This tells us only one thing:

Your business is ready for reinvention.

Which also tells us:

You are part of the plan.

It’s time to change.

It’s no secret that the world is changing very fast right now.

You may have had your own concerns about being caught up in the craziness and/or being left behind.

Literally the only thing that will keep you sane and keep you feeling aligned, purposeful and safe, will be your connection to your soul.

And so, once more it all comes back to you.

# The Visionary Role Model 12 Month Journey

The promise of this year together is two-fold:

- 1 To help you discover and step into the most extraordinary version of you you have ever been – a true Role Model – a Visionary Role Model.
- 2 To help you to discover and create the most extraordinary and visionary business you are able to at this stage of your life – one that fulfils you deeply, makes a significant contribution to the world, and one that rewards you greatly. (We will discuss your financial goals privately, however, please know I am assuming that you want to make six figures or more during our year.)

Our year together is front-loaded from September-January with some powerful projects in order to meet the new version of you who is waiting to be born, alongside the business concept or offers that are waiting to come through you.

Here's a very brief overview of how it will unfold:

## JULY-AUGUST 2023

Application and enrolment window. Maximum of 12 spots available.

During these months, depending on when you join, you will have your 45-minute Deep Dive 1:1 call with me, Karen, to discuss your unique journey and the best place for you to focus prior to September, plus, your Visionary Role Model online home opens its doors and you'll have some time to prepare, put dates in your calendar etc.

## AUGUST 2023

Enrolment continues if spaces are remaining and this is also the time to finish off your unique assignment/s set during your Deep Dive 1:1 with me.

## SEPTEMBER 2023 – AUGUST 2024

Our first call together as a group will be Monday 4th September where everyone will introduce themselves and share where they are at in their personal and professional journeys so far. We'll then move into our 4-calls-per-month schedule, see page 8 for details.

## SEPTEMBER 2023 FOCI

- The next-level YOU
- The business that wants to birth through you

### OCTOBER 2023 FOCI

- Your next-level relationship with money
- Sacred Money Archetypes

### NOVEMBER 2023 FOCI

- Mindset
- Your Grand Plan

### DECEMBER 2023 FOCI

- Personal routines, systems & habits for your Role Model self
- Professional routines, systems & habits for your Visionary Business

### JANUARY 2024 FOCUS

- The Great Edit

### FEBRUARY – AUGUST 2024

This will be spent really digging into the work and making the desired progress and transformations individually and collectively.

Please watch the short video for more details about what we will be doing during these first five months and other key details of the program.

Visit: <https://karenknowler.com/visionaryrolemodel> to watch the video giving more details.



# Program Schedule

We work to the same format of schedule every month for all 12 months.

All calls are on Zoom. All calls are recorded.

All calls happen at the same time of 9am PT / 12pm ET / 5pm UK and run for 2 hours.

## CALL SCHEDULE:

### First Wednesday of every month

Personal assignment & live get-it-done session

### Second Wednesday of every month

Q&A/Coaching call

### Third Tuesday of every month

Q&A/Coaching call

### Third Wednesday of every month

Business assignment & live get-it-done session

## WORKSHOPS & VIRTUAL RETREATS

### Sunday 24 September 2023

#### 5-hour “Your Definitive Vision & Roadmap” Workshop & Retreat

Start time: 8am PT / 11am ET / 4pm UK

### Saturday 21 & Sunday 22 October 2023

#### 2x 4-hour “Sacred Money Archetypes” Workshop & Retreat

Start time: 8am PT / 11am ET / 4pm UK

### Monday 1 January 2024

#### 2-hour “New Year Check-In & Connection” Retreat

Start time: 9am PT / 12pm ET / 5pm UK

### Saturday 24 February 2024

#### 4-hour Quarterly Connection & Transformation Retreat

Start time: 8am PT / 11am ET / 4pm UK

### Saturday 25 May 2024

#### 4-hour Quarterly Connection & Transformation Retreat

Start time: 8am PT / 11am ET / 4pm UK

### Saturday 31 August 2024

#### 4-hour Final Connection & Transformation Retreat

Start time: 8am PT / 11am ET / 4pm UK

Prep window: From your 45-minute 1:1 Deep Dive Call – Sunday 3 September 2023

Access to Program Portal: From Friday 14 July 2023

Access to Facebook Group: From Monday 21 August 2023

Program officially starts: Monday 4 September 2023

Program completes: Friday 6 September 2024

# What You Receive

The Visionary Role Model is a 100% virtual program comprising of:

- **Password-protected online Program Portal** for all program and training information, resources, recordings and downloads.
- **1x 45-minute 1:1 Deep Dive session with Karen** + personalized assignment/s.
- **2x 2-hour Group Training + Get-it-Done sessions** per month, for all 12 months.
- **2x 2-hour Group Q&A/Coaching sessions** per month, for all 12 months.
- **5-hour “Your Definitive Vision & Roadmap” Workshop & Retreat.**
- **2x 4-hour “Sacred Money Archetypes” Workshop & Retreat.**
- **Sacred Money Archetypes assessment.**
- **Sacred Money Archetype full set of cards** mailed to your home.
- **2-hour “New Year Check-In & Connection” Retreat.**
- **2x 4-hour Quarterly Connection & Transformation Retreat.**
- **4-hour Final Connection & Transformation Retreat.**
- **Relevant workbooks, handouts, checklists, audios etc.** so that you know how to do what you need to do.
- **Beautiful daily, weekly and monthly planner pages** to keep you organised and on track throughout your entire Visionary Role Model journey.
- **Stunning hardback ring binder** with divider tabs mailed direct to your door, to keep all of your notes, plans and retreat handouts beautifully organised.
- **Private Facebook Group and Facebook Messenger thread** to stay connected outside of calls.
- **Lifetime access to the Online Business Trainings Portal**, containing over 20 different business trainings to pick and choose from as needed.

# INVESTMENT & BONUSES

The total value for this program and all that you receive is easily in excess of £25,000.

The retreats and workshops are intentionally virtual in order to keep your time, energy and financial output low, however, I do recommend that whenever possible you take yourself away to somewhere special to engage virtually with these events in order to raise your vibration, give yourself the sacred space and time you and your business deserve, and to set the scene for your next level.

Because this is a first-time-out program and I really want to make this an easy “YES” for those of you to go first, the investment is the lowest you will ever see.

## PROGRAM INVESTMENT

£12,000 GBP (Approx. \$15,327)

## PAY-IN-FULL

£11,000\* (Approx. \$14,050)

**PAY-IN-FULL BONUS: 2x 1-hour private 1:1 sessions with Karen** to be taken before end of program, which can be used for anything that most benefits you.

## INSTALMENT OPTION

Deposit of £3000\* (Approx. \$3830) to secure your place, followed by 9 monthly payments of £1000\* (Approx. \$1277).

\* VAT is chargeable on all UK & EU orders.



## WHAT TO DO NEXT

If you would like to apply for one of the 12 available spots in this program, please download the application form over at <https://karenknowler.com/visionaryrolemodel>

Applications will be processed on a first-come-first served basis.

As always, if you have questions, please email [support@karenknowler.com](mailto:support@karenknowler.com).

We look forward to seeing who steps forward!